



New projectors can transform your home theater. **Instantly.**
 New designs from Sony, Anthem and Runco offer improved clarity,
 tremendous light output, and of course, high definition performance.

- LIMITED TIME ONLY -

Genesis has created an exciting trade-in plan for your projector.

**GIVE US YOUR
 tired...
 faded...
 contrast impaired...
 color skewed...
 non-HDTV ready...
 PROJECTOR
 AND SAVE!**

Sony VPL-VW15	\$ 2,995
free Blu-Ray BDPS-570	
Runco LiteStyle LS-3	\$ 4,995
trade-in \$ 500	
Anthem LTX-300V	\$ 5,799
trade-in \$ 580	
Runco LiteStyle LS-5	\$ 6,995
trade-in \$ 700	
Anthem LTX-500V	\$ 8,499
trade-in \$ 850	
Runco Quantum Color Q-750i	\$14,995
trade-in \$ 2,000	

PROJECTOR bios

The Sony VPL VW-15 offers terrific performance at an entry level price. Don't let the price fool you. We believe at this price point, there is no competition. Reviewers around the globe have agreed; the little Sony throws a big, big picture.

The Anthem LTX series is a favorite in our store, and it's easy to see why. Both projectors offer DILA technology that improves on clarity, color fidelity and light output. Anthem is synonymous with the highest quality in audio and video processing and their projectors continue this tradition. They offer two models: both are excellent performers.

The Runco LiteStyle series is our moderately priced, high performance DLP projector. The LiteStyle has a picture quality that will surpass LCD, especially in light output of a similarly priced projector. The LiteStyle projectors perform exceptionally well in rooms with higher ambient light.

The Runco Q-750i is a new bar of reference. It is the first projector to utilize an LED technology as the light source. The pure LED light source delivers superb color accuracy and lowers energy consumption by 70%. The projector features a life expectancy of 80,000 hours. Couple exceptional performance with lower operation cost and you have an incredible projector.

Buying projectors inevitably comes down to your application, budget and expectations. Come on in and talk to one of our experts so we can show you the differences and suggest what would be the appropriate technology and projector for your home theater.



SONY VPL VW-15



ANTHEM LTX-300 V
ANTHEM LTX-500 V



RUNCO LiteStyle LS-3
RUNCO LiteStyle LS-5



RUNCO Q-750i

