

for more details, visit us at [www.genesisaudio.com](http://www.genesisaudio.com)

**May 4**, Bon Jovi, Schottenstein Center, Columbus, OH  
**May 5-6**, NMRFA FORD NATIONALS National Trail Raceway, Hebron OH  
**May 7**, U2 Elevation Tour 2001, Norwalk, OH  
**May 8-10**, US Road Racing Classic, Columbus, OH  
**May 9**, Columbus Jazz & RibFest Downtown Columbus Riverfront  
**May 11**, The Columbus Jazz & RibFest, Columbus, OH  
**May 12**, Picnic with the Pops, Chemical Abstracts Service Lawn, Columbus, OH  
**May 13**, AMA Vintage Motorcycle Days, Palace Theater, Columbus, OH  
**May 14**, A Day of Music Celebrating their 50th Anniversary Season, the gift to the people of Central Ohio, Statehouse Lawn, Columbus, OH  
**May 15**, 7th Annual Norwalk All Buick Car Show & Race, Norwalk, OH  
**May 16**, The Columbus Jazz & RibFest Downtown Columbus Riverfront  
**May 17**, Picnic with the Pops, Chemical Abstracts Service Lawn, Columbus, OH  
**May 18**, The Columbus Jazz & RibFest Downtown Columbus Riverfront  
**May 19**, The Columbus Jazz & RibFest Downtown Columbus Riverfront  
**May 20-22**, The Columbus Jazz & RibFest Downtown Columbus Riverfront  
**May 23**, Picnic with the Pops, Chemical Abstracts Service Lawn, Columbus, OH  
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## EVENTS CALENDAR

# H O G M E N E S I S A U D I O

Hot outside - Cool inside

vol. 1 early edition

summer 2001

price: free

## Summer Technology Forecast: Partly informed to totally mystified

### BRIEF

All of us are realizing the difficulty of staying on top of technology. Recognizing this, Genesis Audio is providing a summer of guest speakers who will discuss the 3 components of home-theater: sight, sound, and control. Our guests comprise one of the best industry-wide "home-theater" panels presented to the public in the Midwest.

*It is becoming increasingly difficult to keep pace with technology for home theater*

We have asked 5 experts from 4 different manufacturer's to explain the why's and how's of their respective fields. Each will discuss technology issues relevant to their area of expertise: what's being offered today and in the future. It's time to separate the fact from fiction, we're going to set the record straight, one presentation at a time.



1385 Johnstown Rd,  
Gahanna, OH 43230

### Change is Constant

So much has changed in the last few years, that it is becoming increasingly difficult to comprehend the changes. Technology just doesn't stop moving. As consumers, this change has implications. We are making financial commitments to the products we purchase and construction obligations to the homes we remodel. Audio, home-theater, lighting, security and communication all require us to make commitments to equipment that will serve us today and into the future.

### See and Hear the Present, Understand the Future

But what's available today, tomorrow and in the future? To help us get a glimpse of what's coming, we have invited industry leaders to discuss the issues surrounding sight, sound and control. You'll be able to see what's available today, and hear what's coming. Four major manufacturers are represented this summer: Runco - the innovator in video systems, Revel - no compromise audio products, Mirage - exceptional stereo and home theater speaker systems, and Crestron - providing controls that make your home theater, and your home, easy to operate.



SIGHT SOUND CONTROL  
SUMMER 2001

### Relax, Soak Up Some Food and Content

We want you to relax, and be comfortable, so to that end, all events will be catered. If you're still hungry for information, additional literature and white papers are available.



### When & Where.

All presentations are scheduled to start at 6 pm, but please, come early and stay late, we want you to enjoy every minute. We have limited seating, so reservations, while not required, are encouraged. We will be posting additional information about our guest presenters and each event on our website: [www.genesisaudio.com](http://www.genesisaudio.com). We hope to see you there.

Art DeLorenzo, Chuck Ellisor, Steve Stabile, and the staff of Genesis Audio.

**Genesis Audio**  
1385 E. Johnstown Road  
Gahanna, OH 43230  
614-939-0802



Very few companies can boast the landmark achievements that Runco has contributed to the video industry. In fact, it could be said that Runco is one of the founding fathers of home-theater. It was Runco that introduced the line-doubler and the world's first aspect ratio controller - two of the most significant milestones in the history of home-theater.

Since 1986, Runco has been the leader in the large screen projection industry offering a wide range of products: front and rear projection systems, and the new plasma displays. The company is committed to researching, developing, and refining the latest advancements in video display technologies, with one goal in mind - the largest, brightest and clearest picture possible.



Midwest Debut of Runco VX-3C DLP!  
(Bring your sunglasses!)

**MAY 2 @ 6pm**

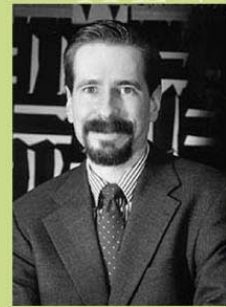
GREG CAVES



Greg Caves is the National Marketing Manager. During that time he has witnessed Runco's transformation from a small specialist based company into a world leader in home-video. *Will I get HDTV on cable? Will there be standards in HDTV or DVD?* The future of television involves complex issues. Greg will clarify

where we are, what's up ahead, and most importantly, what's the best way to proceed through these turbulent but exciting times.

KEVIN VOECKS



Kevin Voecks is the Director of Research and Technology for Revel. We were fortunate to have Kevin with us 2 years ago, when Revel's efforts had been just been rewarded with the award from Stereophile, "Loudspeaker of 1998". The Revel engineering team's latest projects include the Revel Salon, which

has achieved worldwide acclaim. Kevin is a charming and captivating speaker. His knowledge of speaker and room acoustics are well known, but how he unravels these complex issues should not to be missed.

**JUN 6 @ 6pm**

Revel is a unique loudspeaker company that exists for the design and production of innovative, no-compromise products that expand the performance envelope of home sound reproduction.

Revel's facilities in Northridge California, are the most technically advanced speaker research & manufacturing facility in the world. In less than 5 years, Revel has gone from blueprint to receiving international design & engineering awards, and is regarded by many as the reference in loudspeakers for both music and home theater. Revel loudspeakers boast stunning industrial design coupled with exceptional finishes. Revel is one company intent on pushing this industry forward, much to our benefit!

REVEL

CRESTRON HOME HOWE



The New Crestron TPS-5000  
Control Anything, Anywhere,  
Anytime... Awesome!

For almost 30 years, Crestron Electronics has designed and manufactured the industry's most advanced remote control systems for today's connected homes. Crestron provides seamless integration of audio, video, lighting, security, climate, communications and the Internet for residential and corporate applications. Crestron has leveraged new developments in LCD displays and touch sensitive software to maximize the simplicity in controlling complex systems.

The result is that Crestron provides a wide range of the most reliable and easy-to-use control solutions available.

**AUG 8 @ 6pm**

BILL SCHAFER



Homes are being built and remodeled as they were in the 1970's. If your home is your biggest single asset, how do you protect yourself and plan for your future needs? How can you design and implement a residential infrastructure to support future technologies? William Schafer, Midwest Regional Sales Manager will share 15 years of experience. He will be joined by Jason Moulden, E.E., Technical Systems Engineer, as they co-present "Control; Past, Present and Future." See how you could make your business-world a little less hectic and your home-life a lot more enjoyable.

IAN PAISLEY



Mirage Chief Engineer, Ian Paisley pioneered the original Bipolar speaker. His research efforts have received both praise and awards from every continent. That research contributed to the success of the M-1 series, one of the most highly regarded speakers ever made. Mirage design teams' most recent effort is the home theater system HT-1 and a new creation, the flagship OM-1. Ian's presentations are always informative, and his candor and dry wit keep them lively and entertaining.

**OCT XTBA**

Founded in 1977 by a small group of devout audiophiles, Mirage has earned an international reputation for creating loudspeakers which cater not only to the most discerning listeners, but to the music lover in us all.

Today there are over 30 models proudly bearing the Mirage insignia, designed, developed and built in Scarborough, Ontario.

From high-end audio and home theater loudspeakers to architectural in-wall loudspeakers, Mirage builds innovation and performance into every component.



Midwest Unveiling of Mirages' NEW Flagship Speaker... the OM-1

Mirage