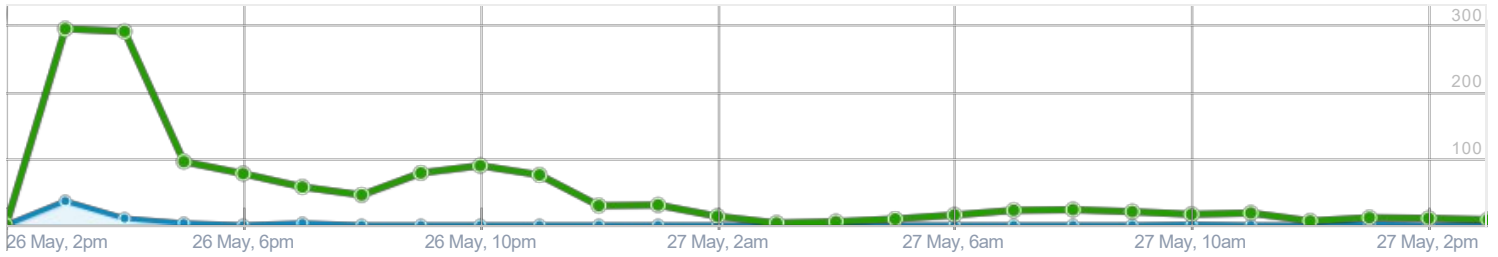
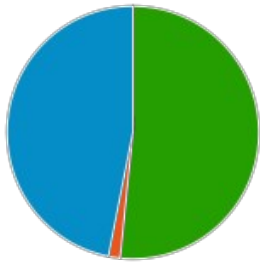


Sent to 1,994 unique subscribers in Huron AVI\_05-26-23

● Opens and ● Link Clicks for first day



## Campaign Overview



- 1,029** Unique opens  
1,773 total opens to date
- 30** Bounced  
1.5% couldn't be delivered
- 935** Unopened  
Open rates are only estimates

**52.39%** of all recipients opened so far

**2.24%** clicked a link (44 people)

**0.51%** unsubscribed (10 people)

**1** person marked it as spam (0.05%)

**0** shares across Facebook & email

## Links Clicked

**44** people clicked  
Giving you a **4.28%** click rate.

**66** total clicks  
Made by 44 people

**1.5** clicks per person  
Average of all those who clicked.

**985** didn't click  
That's 95.72% of all those who opened.

Link (URL)	Unique	Total
Link to web-based version of this email	20	23
<a href="https://www.youtube.com/watch?v=oJx9DpXtmAE&amp;list=PLI5YfMzCfRtZ4bHJJDI_IJexMwZFiBwz">https://www.youtube.com/watch?v=oJx9DpXtmAE&amp;list=PLI5YfMzCfRtZ4bHJJDI_IJexMwZFiBwz</a>	9	10
<a href="https://www.youtube.com/watch?v=uNKcis-wnro">https://www.youtube.com/watch?v=uNKcis-wnro</a>	6	11
<a href="https://www.youtube.com/watch?v=5DGih-I5WLY">https://www.youtube.com/watch?v=5DGih-I5WLY</a>	5	6

<a href="https://gameplanstats.com/analytics-vantagepoint.html/">https://gameplanstats.com/analytics-vantagepoint.html/</a>	3	5
<a href="https://gameplanstats.com/analytics-google-analytics.html">https://gameplanstats.com/analytics-google-analytics.html</a>	1	4
<a href="https://gameplanstats.com/assets-websites.html">https://gameplanstats.com/assets-websites.html</a>	1	2
<a href="https://gameplanstats.com/assets-brochures.html">https://gameplanstats.com/assets-brochures.html</a>	1	2
<a href="https://gameplanstats.com/insights-rankmysite.html">https://gameplanstats.com/insights-rankmysite.html</a>	1	1
<a href="https://gameplanstats.com/insights-rankmyregion.html">https://gameplanstats.com/insights-rankmyregion.html</a>	1	1
<a href="https://gameplanstats.com/about-us.html#our-vision">https://gameplanstats.com/about-us.html#our-vision</a>	1	1